



For Immediate Release

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Cork & Olive Takes the Mystery Out of Wine Buying and Valentine's Day Gift Giving.

Tampa, FL February 7, 2006 Nothing says pressure like 7 shopping days left until Valentines' Day. Cork & Olive Wine Guides are standing by to help at six Tampa Bay locations including our new store in South Tampa. For a complete list of locations, log on to www.corkandolive.com

For the romantic: A little bubbly? Our Valentine's Day Package includes a bottle of Cobem, a sweet sparkling wine from Moldova and two Romanian hand-blown flutes with hand-blown chiller (\$62.49)

For the health conscious: Medical experts agree red wine is good for your heart. The antioxidants found in red wine reduce cholesterol; prevent heart disease and stroke (and it is less fattening than Chocolate!) May we suggest, Vina La Tinguiririca. This is a smooth, well-balanced Chilean Cabernet (\$14.10).

For the practical: At every Cork & Olive neighborhood store, our tasting table is open all-day, everyday, so you can always try before you buy. There are twelve wines featured at the tasting table this week. Start with the Bleu Blanc de Blancs, a unique French blend of three white grapes. (\$12.20)

For the story teller: You'll like the story almost as much as you like the taste of Carmenere. This French grape was thought to be lost for centuries. It was recently re-discovered growing in a small family vineyard in Chile. Similar in presentation to a Merlot, with it's own distinctive character. (\$13.40)

For the thoughtful: Give a private in-home wine tasting or catered event. Wine Guides can help you select the wines, pair the menu and serve. Cork & Olive provides the invitations and glassware.

For the hard-to-shop-for: Cork & Olive carries unique wines, many from small, family owned vineyards in Europe. If you're looking for a hard to locate label, let our personal shoppers search for you. Call the personal shopper hotline at 813-676-0416, within 72 hours, we can tell you if we have located your selection and quote you a price.

For the procrastinator: We deliver and we wrap! Colorful tissue paper and red ribbon are complimentary. Gift boxes range in price from \$4.50 to \$6.50 and we have a variety of jute bags and attractive wooden crates. Delivery is free for orders of a case or more within 15 miles of any Cork & Olive.

About More Cork & Olive

Cork & Olive is the new way to explore and buy wines. We believe wine does not have to be expensive to be good. Our wines come from smaller, family owned vineyards from around the world .Our wine tasting table is open all-day, everyday so you can always try before you buy. Join us at one of our many new neighborhood locations, host a private wine tasting in your home or enjoy a catered corporate event. In every unpretentious setting, you will discover good times, good wines and good people.

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