



Media Contact: Tracey Sievertson
813-453-9204
tracey@tlsknowsmedia.com

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Cork & Olive Toasts To Franchises

Three investment opportunities in growing chain of neighborhood wine stores

Tampa, FL February 23, 2006 Soon, you will be able to buy more than wine, imported olive oils and specially blended spices from Cork & Olive. The growing chain of neighborhood wine shops announced plans today to offer three private investment opportunities in the company.

Since opening the first location in 2004, the Cork & Olive preferred customer database has grown to more than 20,000. Revenues in the last year have increased 400%.

“Many of our investors are preferred customers. They buy the wine and like the concept. It is our customers who see the money making potential in franchising,” said Michael Probst, President and Founder of Cork & Olive.

Investors can buy and operate a franchise. They have the option of investing in corporate stores or the third opportunity is to invest in the franchise corporation.

There are six corporate stores currently open in Tampa Bay, including the newest location in South Tampa. There will be a total of 14 neighborhood wine shops open in this market by the end of 2006. Lakeland, Oldsmar and Carrollwood will open in April. Citrus Park, Countryside, Trinity and Tampa Palms are scheduled for completion in October. Franchise expansion will move first into the Orlando and Bradenton markets and then spread along the West coast of Florida. The projection is to open 200 stores within the next three years.

The franchise circular offering is under review and will be filed with the Federal Trade Commission by the end of February. For investment details, contact the corporate headquarters at 1-800-709-0997 or log on to www.corkandolive.com

More About Cork & Olive

Cork & Olive is the new way to explore and buy wines. We believe wine does not have to be expensive to be good. Our wines come from smaller, family owned vineyards from around the world. Our wine tasting table is open all-day, everyday so you can always try before you buy. Join us at one of our many new neighborhood locations, host a private wine tasting in your home or enjoy a catered corporate event. In every unpretentious setting, you will discover good times, good wines and good people.