



For Immediate Release

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Wine Divas Buy First Cork & Olive Franchise Customer turned franchisee has plans for several stores

Tampa, FL August 6, 2006 Tina Batchelor admits she never liked wine, perhaps because she never had the opportunity to taste different varieties. Cork&Olive's "try before you buy" concept not only converted Batchelor into a wine lover, she is also now Cork&Olive's first franchisee. Batchelor and a partner formed "Wine Divas LLC" in August 2006 with a contract to open a Cork&Olive in the Apollo Beach/Riverview area.

"I live in Riverview. As a longtime Cork & Olive customer, I always enjoyed the social, unpretentious atmosphere of the stores. We will bring a place to buy quality wine and a place to meet neighbors and friends to this growing residential area." said Tina Batchelor, Cork&Olive Franchisee.

The Divas are scouting locations now with plans on opening their first store in February 2007. They plan on opening several locations based on the current success of the corporate chain.

The Cork & Olive preferred customer list has grown to more than 30,000 since opening the first location in 2004. Revenues in the past year have increased 400%. A total of 13 corporate stores will be open in Tampa Bay by the end of 2006.

In February 2006, the company filed a circular offering and announced three investment opportunities. Investors can buy and operate a franchise. They have the option of investing in corporate stores or the third opportunity is to invest in the franchise corporation. Many investment opportunities are still available. Franchise sales are under way in Orlando, Bradenton and Sarasota. To find a location near you, log on to www.corkandolive.com

More About Cork & Olive

Cork&Olive is the new way to explore and buy wines. We believe wine does not have to be expensive to be good. Our wines come from smaller, family owned vineyards from around the world. Our wine tasting table is open All Day – Every Day so you can always try before you buy. Join us at one of our many new neighborhood locations, host a private wine tasting in your home or enjoy a catered corporate event. In every unpretentious setting, you will discover Good Times -- Good Wine – Good People

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