



FOR IMMEDIATE RELEASE

Media Contact: Tracey Sievertson
813-453-9204
tracey@tksknowsmedia.com

Cork&Olive Opens Ninth Location in Brandon *Chain marks growth milestone of 100 employees at opening*

Brandon, FL October 5, 2006 Cork&Olive opened it's latest addition to the growing wine chain at 2084 Badland Drive in the new Brandon Town Center, just behind the Brandon Mall. The addition of the 9th corporate shop in the Tampa Bay area means the Cork&Olive chain has now grown to more than 100 employees. The Brandon location will only hold the distinction of the newest shop for a short time.

"We are developing neighborhood wine stores in Carrolwood, Citrus park, Countryside and Tampa Palms that will open later this year," said Stephanie Nelson, Cork&Olive Director of Operations.

In August, the first franchisee signed on to open a shop in the Apollo Beach area. In addition to franchise sales, investors can buy shares in the corporate shops or invest in the franchise corporation. Franchise sales are expanding into Orlando, Bradenton and Sarasota, where lease agreements are in the works.

Since opening the first location in 2004, the Cork&Olive preferred customer database has grown to more than 30,000. Revenues in the last year have increased 400%. The projection is to open 200 shops in Florida within the next three years.

The Brandon location will be a neighbor to a Cork&Olive at 3468 Lithia Pinecrest Road in Valrico. A short drive away, you can find stores in South Tampa, Lakeland, St Petersburg and Clearwater. Visit us on-line at www.corkandolive.com for a complete listing of neighborhood wine stores.

More About Cork&Olive

Cork&Olive is the new way to explore and buy wines. We believe wine does not have to be expensive to be good. Our wines come from smaller, family owned vineyards from around the world .Our wine tasting table is open all day-everyday so you can always try before you buy. Join us at one of our many new neighborhood locations, host a private wine tasting in your home or enjoy a catered corporate event. In every unpretentious setting, you will discover good times-good wines-good people.

XXX