

cork & olive

Neighborhood Wine Stores

Cork & Olive is the new way to explore and buy wines. They feel wine does not have to be expensive to be good, and their wines come from smaller, family owned vineyards from around the world. Their wine tasting table is open all-day, everyday so you can always try before you buy.

Cork & Olive wants to make the exploration of good wine a fun, affordable, everyday experience — to let people sample and purchase wine on their own terms according to their own tastes — without pretense and high prices. A centerpiece tasting table is where you have the opportunity to explore, sample and enjoy new wines. The tasting table is set each week with a new menu of wines which you can sample all day. Also available for tasting are extra-virgin olive oils from around the world and



blended spices served with fresh bread for dipping.

Cork & Olive has a monthly Sip & Dip, a special neighborhood get-together held on the last Thursday of each month. Wines from various regions are featured and paired with complementing appetizers. Community artists and performers are invited to share their talents and promote their upcoming shows and productions.

The wine industry and consumers today are often driven by opinions and ratings of self-appointed wine experts. Ratings always lead to a higher price tag but do not guarantee that you will even like the wine you have purchased. Cork & Olive believes that people should all trust their own taste. Getting to try before you buy is the real fun of exploring new wines.

A visit to Cork & Olive will be memorable not only for the wine, but also for the relaxed atmosphere. Discover new tastes and meet new friends at the tasting table or simply retreat into one of the many comforting spaces that are tucked throughout the store. Take a few minutes and have fun tapping into a keg wine - then cork and seal it on the spot.

Cork & Olive's Wine Guides are enthusiasts, and act as hosts, inviting customers in for wine and conversation. Whether you



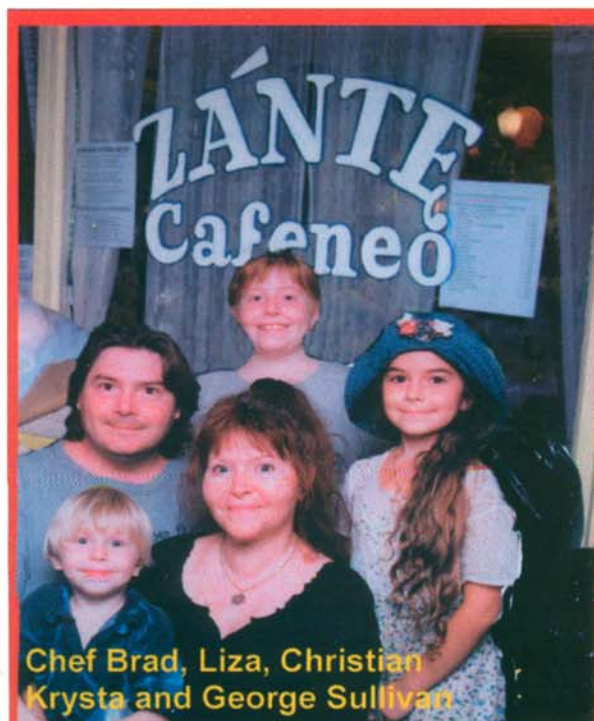
know a lot about wine or are new to the discovery, the Wine Guides will walk you through your exploration, ready to answer any questions and to help in any way.

To make wine tasting even more interesting, Cork & Olive has a Pour & Score wine rating system. Be your own wine expert.

The next time you are planning a catered event, Cork & Olive can help. Working together with some of the best caterers in the Tampa Bay area, they will help make your event personal. Their Wine Guides help complement your menu with a wide variety of wines.

There are six stores currently open in Tampa Bay, including the newest location in South Tampa. There will be a total of 14 neighborhood wine shops open in this market by the end of 2006. Lakeland, Oldsmar and Carrollwood will open in April. Citrus Park, Countryside, Trinity and Tampa Palms are scheduled for completion in October. Franchise expansion will move first into the Orlando and Bradenton markets and then spread along the West coast of Florida. The projection is to open 200 stores within the next three years.

Visit Cork & Olive's website for Tampa Bay area locations: www.corkandolive.com.



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